

# JYOTI THAKUR

## Usability Analyst

Mob:- +91-9811555513

email:- thinkcreations@hotmail.com

<http://www.thinkcreations.com>

<http://xebie.xebie.in/author/jthakur> (blog)

[LinkedIn-portfolio](#)

## ABOUT ME

12 year experience in IT industry.

Certified Usability Analyst from HFI (Human Factors International, USA).

Experienced Usability Analyst and Sr. Interface Designer with an understanding of the role of user experience while designing applications.

Hands-on experience in creating Information Systems including Formal Usability Testing, Paper Prototyping, Task Analysis, Desktop Application Design, Information Architecture, Sitemaps and Interface designs.

Qualitative experience in all aspects of creative design including conceptualization, designing, & execution.

Worked on more than 60+ projects and 300+ different templates for various industries, which also includes products like touch screen application (x-Box application), I-Phone application, and Web Focus Front End Design (Corporate Websites, Web Applications, Intranets and Portals).

Expertise in problem solving through good understanding of User Centered Design principles, User Research, Design of high-level user interface architecture for the Web, GUI and Formal/Informal Usability Testing, low and high-fidelity prototyping.

Advised and lead various multimedia initiatives.

Experience in working in an agile software development environment.

Travelled onsite (Holland) multiple times for usability analysis.

## CORE COMPETENCIES

Good Visualization and Conceptual knowledge.

Information Architecture with good understanding of business requirement and User Behavior practices.

Lo-Fidelity / Hi-Fidelity (Clickable) Prototypes.

Formal Usability Testing & Task Analysis.

Mobile Application design for iPhone.

Corporate Branding & Identity.

Valid XHTML/CSS as per W3C standards.

Collaborating with developers to ensure that the presentation layer is implemented in a clean code.

Hands on knowledge of design and presentation tools - Photoshop, Illustrator, DreamWeaver, Flash, Sound/Movie Editing, AXURE

## ROLES & RESPONSIBILITIES

Integrating Usability as per the Human-Computer Interaction across a broad range of contexts.

Delivering the project plans to ensure a User - Centered Design process is followed.

Developing modules based on design specifications and performing Rapid Iterative Testing and Evaluation time to time.

Creating strong concepts based on clients business brief and translates them into a strong visual system as per the market demand.

Delivering state-of-art User Interfaces through a mastery of design principles along with typography, colors, grids, layouts etc.

Creating great looking, accessible and validated sites that offer fantastic functionality with high-end usability.

## EXPERIENCE

**MAR 2008 - Till date**

**Xebie IT Architects India Pvt. Ltd. as Usability Analyst**

JUL 2005 - FEB 2008

Calance Corporations as Sr. UE Specialist

DEC 2004 – JUN 2005

Iniquus Pvt. Ltd. as Sr. Web & Graphic Designer

APR 2004 – DEC 2004

NetaQuila Solutions Pvt. Ltd. as Sr. Web & Graphic Designer

MAR 2002 – APR 2004

Spinning Doors Inc. as Sr. Web & Graphic Designer

JUN 2000 – FEB 2002

Ruchi InfoTech as Sr. Web & Graphic Designer

OCT 1999 – JUN 2000

OTG InfoTech as Designer

JAN 1999 – OCT 1999

NeuroNet Pvt. Ltd. as Junior Designer



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## SNAPSHOTS : SOME OF MY DIFFERENT ASSIGNMENTS

### Transnational - (website)

An IT company needed their website which speaks their quality of work and different areas of services they provide.

<http://www.transnational.in/>



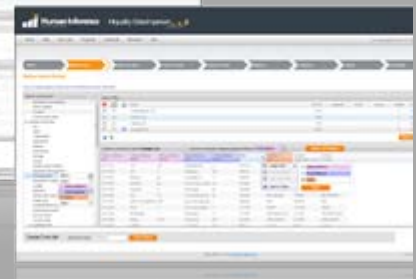
### Human Inference - (web application)

Data cleaning product needs enhancement in terms of new features, usability and interface without re-launching new design; I did formal and informal Usability Testing of the application and came up introducing new features to make application more flexible in terms of usability across a very broad range of contexts. <http://www.humaninference.com/>

BEFORE



AFTER



### Live CARE 360 - (x-Box application)

An application made for an effort to make patient stay at the hospital comfortable and memorable. Here you have access to your Medicine Schedule, Health care Team, and Hospital Staff. Live CARE 360 Media gives you the pleasure of watching TV, watch your favorite movies and listen to music at the convenience of a click.



### RealLifePoker - (Poker game)

RealLivePoker is an online poker room, where a user can come and play Texas Hold'em variant of poker from geographically diverse location.

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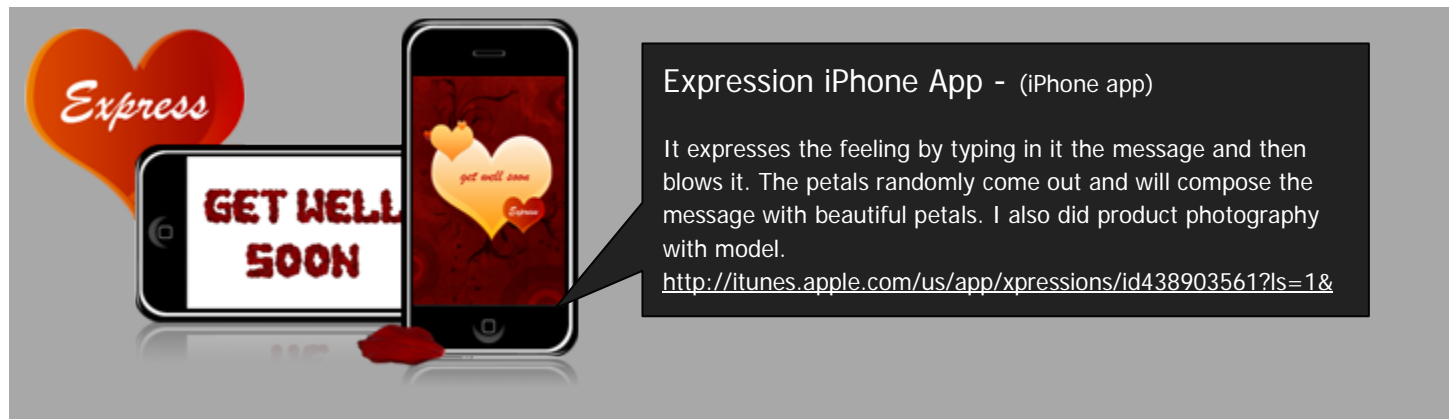
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## EXPLORE MY WORLD OF DESIGN

<http://www.xebie.in>

<http://www.thinkcreations.com/clipsindia/clipsindia3.htm>

<http://www.thinkcreations.com/dump/shahlexport.htm>

<http://www.thinkcreations.com/dump/ArtYatra.html>

<http://www.thinkcreations.com/assignment/logo59de.htm>

<http://www.thinkcreations.com/templates/240207/Music.html>

<http://www.thinkcreations.com/templates/120307/Bookstore1.html>

<http://thinkcreations.com/templates/120307/dating.html>

<http://thinkcreations.com/templates/120307/music.html>

<http://thinkcreations.com/templates/140407/motherday-oscommerce.html>

<http://www.thinkcreations.com/templates/080607/artist.html>

<http://www.thinkcreations.com/templates/080607/photography.html>

<http://www.thinkcreations.com/eventhosting/eventhosting.html>

<http://www.thinkcreations.com/jon/vortech.html>

<http://www.thinkcreations.com/sports/sports.html>

<http://www.thinkcreations.com/truston/truston.html>

<http://www.thinkcreations.com/openkichen/openkitchen.html>

<http://www.thinkcreations.com/airindia/airindia.html>

<http://www.thinkcreations.com/firstmagnus/firstmagnus.html>

<http://www.thinkcreations.com/shyam/shyam.html>

<http://www.sprite.com/>

<http://www.thinkcreations.com/siglo/siglo.html>

<http://www.thinkcreations.com/JBOSS/xevent-index.html>

My portfolio resides at <http://www.thinkcreations.com> which reflects my experience in the field of logos, banners, database driven site, website templates and application design.

I, hereby, declare that all the information given above is correct to the best of my knowledge and belief. All the work mention above is totally done by me, from scratch to finalized, without anyone's help.

## PERSONAL INFORMATION

Date of Birth: - 16th June 1976

Marital Status: - Married

Passport: - Available

Reference:- On request

Residence Address: - B-1/1616, Vasant Kunj, New Delhi-110070